



Your Village:
Your Survey:
Your Copy



SHRIVENHAM

VILLAGE PLAN 2009

The Shrivenham Village Plan

The Government wishes to give rural communities greater opportunity to run their own affairs, and to set out a vision to guide future development for their town or village. In 2007 some local people got together to form the Shrivenham Village Plan Group to take advantage of this opportunity for everyone in the village to be heard, including those who don't usually speak up for themselves.

Subsequently the Group consulted widely throughout the community on what people like and want preserved, what they dislike and want changed, and what new things are needed. The result is this document, "The Shrivenham Village Plan". It is based on the views of the Shrivenham residents who responded to the questionnaires and at meetings. It contains many recommendations for immediate action as well as longer-term plans.

The Shrivenham Village Plan project was driven by an independent committee, supported by grants from the Parish Council and Oxfordshire Rural Community Council (ORCC). This plan has now been endorsed by the Parish Council and is supported by representatives from the Vale of White Horse District Council (VoWHDC), Oxfordshire County Council (OCC) and ORCC.

A recent Government White Paper spelt out the need to consult local communities and take notice of plans such as ours, and we now look forward to working with our local authorities to fully explore and implement the enclosed proposals.

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A large print version of the Shrivenham Plan is available on our website or from the Parish Clerk.

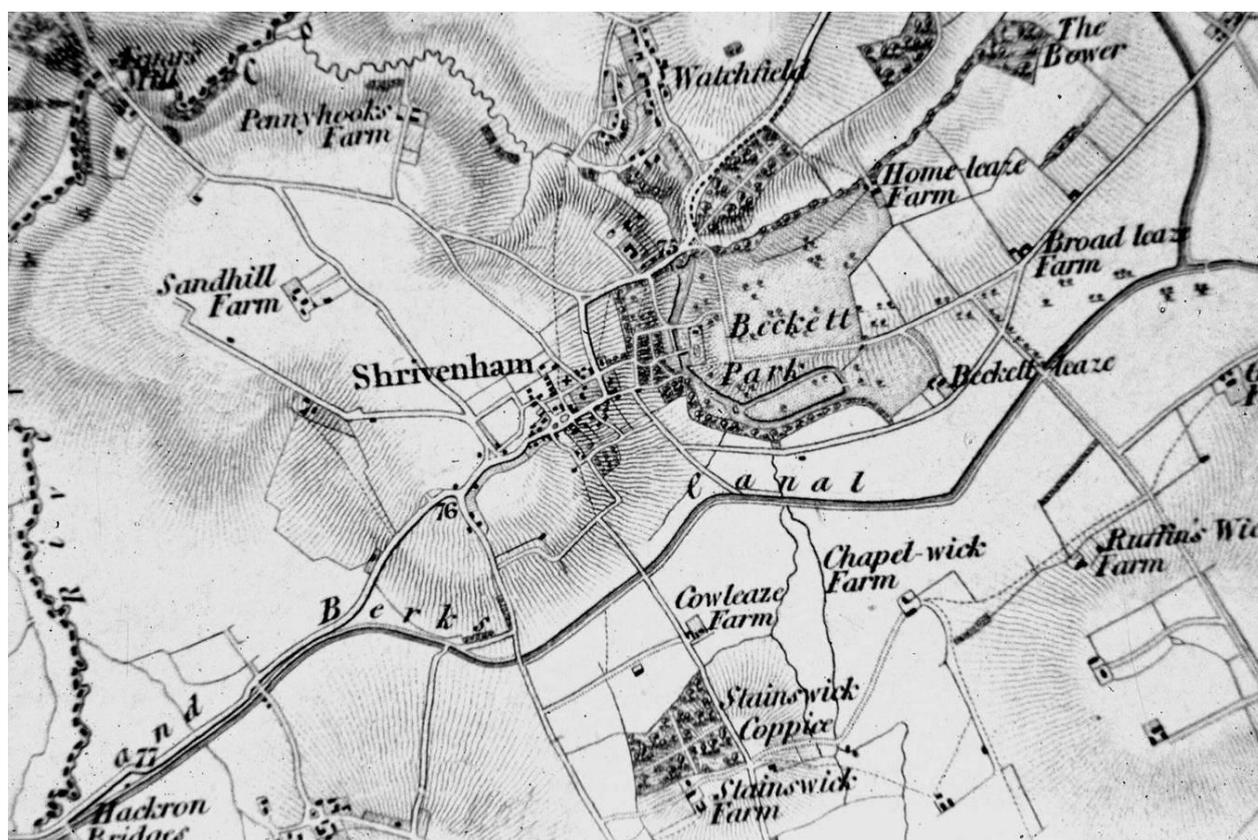
http://www.shrivenham.org/parish/village_plan.html

Introduction

Shrivenham is a large parish in the south western corner of Oxfordshire, situated on the Wiltshire/Oxfordshire border just off the A420 the major trunk road between Swindon and Oxford. Originally in Berkshire, the village has been in Oxfordshire since 1974 when the county boundaries were changed. This is the cause of much confusion as the postal address is Swindon, Wiltshire and no amount of protest seems to convince the Royal Mail that we are in fact an Oxfordshire village.

The village lies in a shallow valley between the chalk of the Lambourn Downs and the limestone of the Corallian Ridge. The site is located between the Rivers Ock and Cole from which Shrivenham is believed to derive its name. In "The Place Names of Berkshire" (1974) by Margaret Gelling, she suggests that the meaning is "riverside meadow given to the church as a penance" with the first element derived from "scrifan" – 'decree, allot, pass sentence on, impose penance'. The second is "ham" – 'riverside meadow'.

The Domesday Book (1086) records that there was a substantial Anglo-Saxon settlement in the area in the "demesne" or personal estate of the king consisting of 46 hides or approximately 5,000 acres. The population was then thought to have been around 380 souls. Over the centuries Shrivenham remained a settled agricultural community until the coming of the Industrial Revolution and the rapid rise of Swindon following the introduction of Brunel's Great Western Railway.



Reprinted by kind permission of the Shrivenham Heritage Centre

More recently the village has become known as the home of the Royal Military College of Science (RMCS), established in 1946, which then became the Defence Academy of the United Kingdom in 2001. It is this blend of "old village" with established local families, commuter settlement and haven for the military that gives Shrivenham much of its character today.

Although there are many old and attractive houses, Shrivenham is not a ‘chocolate box’ village. The village has suffered much from the depredations of the 1960’s when many old houses were torn down in the interests of development and supplanted by nondescript characterless buildings.

The heart of the village is marked by the historic stocks from where the tree lined Church Walk leads to St Andrew’s Church. The High Street has all the essential facilities to support the community including the hugely popular surgery and post office together with the Shrivenham Primary School, garage, bank, Co-op, chemist, hardware store, florist, newsagents, hair-dressers, Chinese take-away and two Indian restaurants to say nothing of the local hostelrys.

In response to Central Government’s South Western Spatial Strategy, Swindon Borough Council has taken the decision to build 12,000 houses east of the A419. This eastern expansion of Swindon is seen as the major threat to the future autonomy of the village. At the same time there is a strong consensus that Shrivenham should resist over-development with a massive 89% of respondents to the survey believing that it is important or very important to retain the existing boundary of the built-up area over the next few decades.

People like living in Shrivenham. It has a healthy community spirit, with all its amenities and pleasant surrounding countryside being major attractions. Not surprisingly therefore, the main concern of residents is to retain what they value; in particular to protect the countryside and preserve the village community in the face of prospective development.



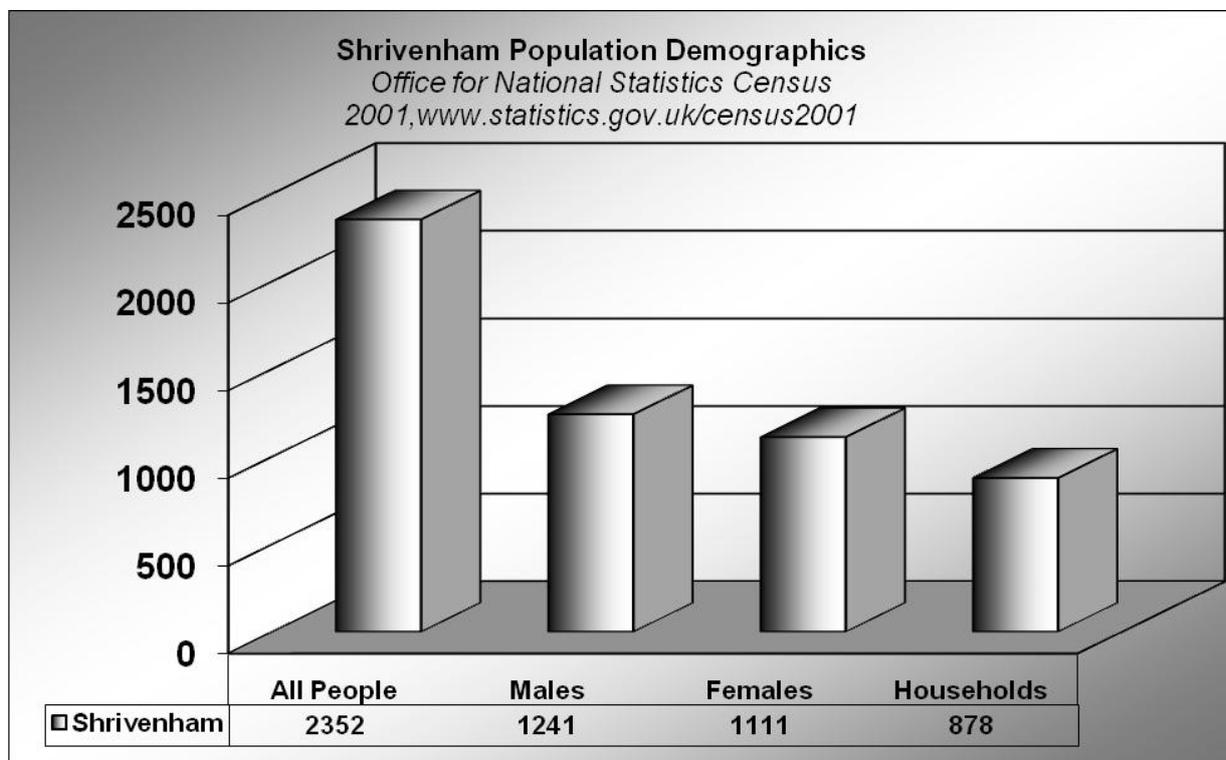
★★★★★★★★★
“I think it is a cracking village – I love it!”

★★★★★★★★★

★★★★★★★★★
“Great place to live – brilliant healthcare facilities, convenient shops and restaurants, good recreational facilities”
★★★★★★★★★

Shrivenham Demographics

The Office for National Statistics Census 2001 puts the population at 2,352 across some 878 households with a fairly even mix between males and females.



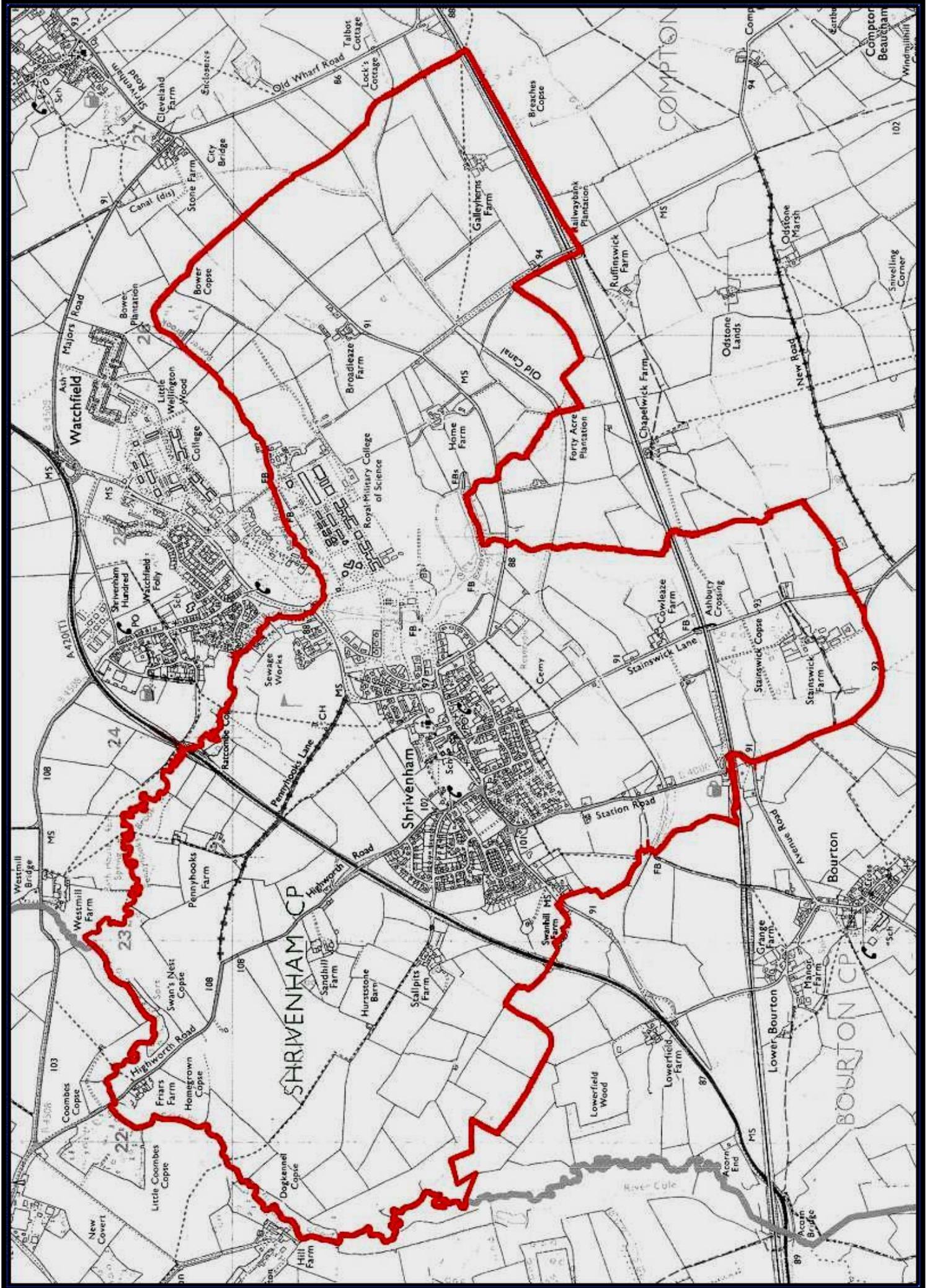
In the 2005 General Election there were 1,649 registered electors in the Parish of Shrivenham.

The Parish of Shrivenham covers a surprisingly large area and includes part of the Defence Academy, as bounded by the map on the following page. The Defence Academy presence also influences the village with a transient element to the population of the village.

The Map on page 6, reprinted by kind permission of Shrivenham Parish Council, defines the area of scope for this Village Plan.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
**“I consider myself most
 fortunate to live in Shrivenham.
 It can only go from strength to
 strength in the future.”**

★ ★ ★ ★ ★ ★ ★ ★ ★ ★



Development of the Shrivenham Village Plan

The aim of the Shrivenham Village Plan, like all village or parish plans, is to set out a vision of what residents would like to see happen over the next five to ten years, and to propose a series of actions to achieve specific objectives. A key requirement is that the plan should be based on the opinion of the majority of local people, not just the views of a small group, and most of the project effort has been expended in eliciting those views. Every effort was made to include children and young people, with those aged eight and over asked for their opinions in the questionnaire. The stages of the project were as follows:

August 07: Stand at Village Fete. An initial publicity event to raise awareness of the intention to prepare a village plan.

September 07: Open Evening at Village Memorial Hall. Set up by founder members of the fledgling Steering group and advertised through the News, an open event was held to further publicise and gain support for the Village Plan. Attended by over 100 people

November 07: Shrivenham Village Parish Plan Steering Committee (PPSC) formed. Drafted Constitution and formed working groups covering Transport and Highways, Community and Leisure(including Youth and Education), Environment, Housing and Development and Health.

January to March 08: Steering Group Meetings

April and May 08: Carried out 'Love it Hate it' Survey. May Day Event. Further public awareness and information captured through Stop and Ask High Street Survey. Steering Group Meeting to review survey response level and demographic coverage. Re-assess/change tactics if required.

June - July 08: Steering Group Meetings. Participation in Shrivenham Primary School Summer Fete. Data Analysis, planning actions with respect to clarification of questions raised from responses. Emphasised the future sustainability in terms of the possible environmental implication for the Village.

August 08: PPSC Stall at Village fete.

Updated community through handouts and displays on findings to date. Further opportunity to question and canvas for views and ideas

September 08 - October 08: Drafting of survey questionnaire; copy on the Shrivenham Website. Copies sent to ORCC, OCC and VoWHDC for comment.

November 08: Distribution of the Plan questionnaire to 850 households by Shrivenham Scouts. 424 surveys collected or returned to Post Office/Memorial Hall - a response rate of a creditable 50%.

January 09 – June 09: Analysis of the returns from questionnaire and drafting of the Plan. Consultations with OCC, ORCC and VoWHDC.

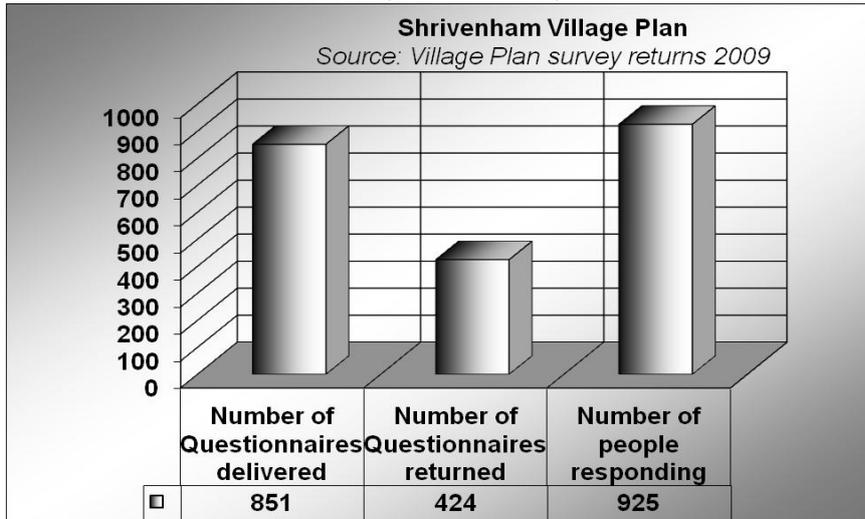
July 09: Final Consultation on Plan. Draft plan finalised and presented to the Parish Council for discussion.

August 09: Launch of plan at Village fete.

September 09: Final Plan endorsed by Parish Council. Full copies of the final plan distributed to each household in the village and presented to OCC, ORCC, local councillors, clubs and village organisations as well as neighbouring parishes.

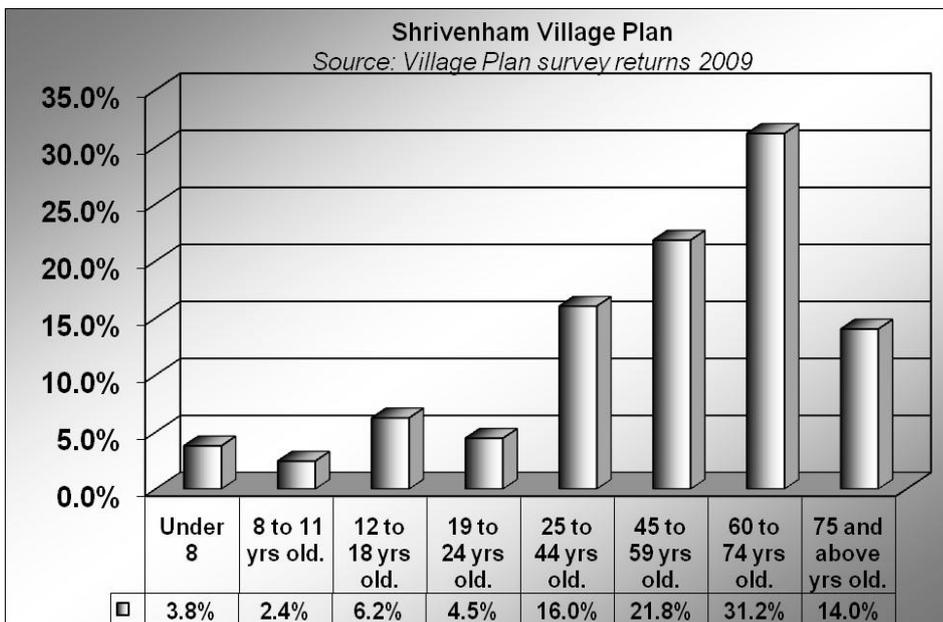
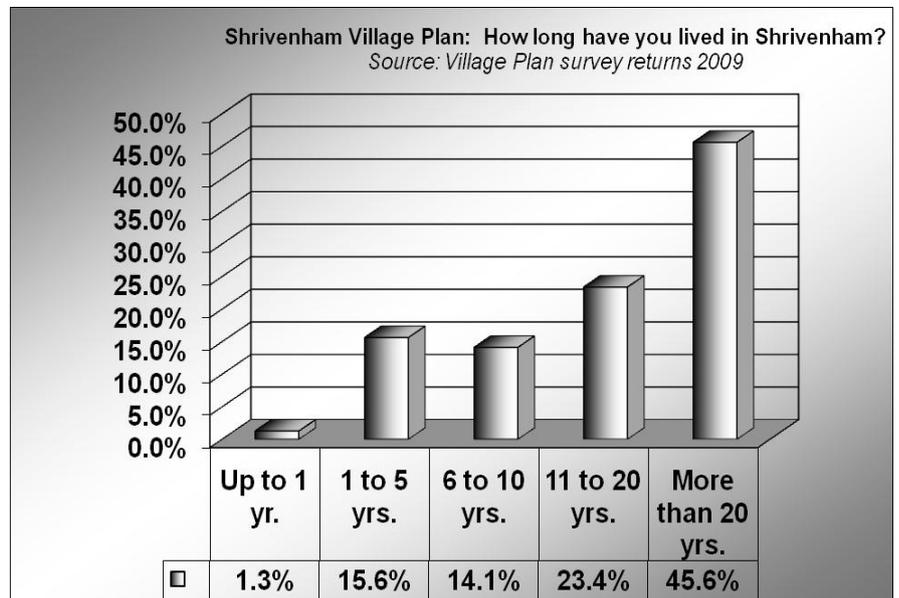
Survey Demographics

The following charts provide a summary of the survey responses and provide a good context for the feedback received in the development of this plan.



The overall response rate of nearly 50% is an excellent response and thanks to all who took the time and effort to make their opinions known. Such a good response and representation gives the Plan a real “voice” of the community.

A large proportion of the respondents to the survey have lived in the village for some time, with nearly half living in the village for more than 20 years and nearly 70% for more than 10 years.



There has been a limited response from the younger age groups in the village, but some of their views have been captured at other events. The Village Plan group are conscious of this lower response and will be holding follow up consultation sessions in the future as part of the ongoing action plans.

The Shrivenham Village Plan

Much of the work in identifying the current situation and discovering what people liked, disliked and wanted was carried out by working groups that looked at six areas of activity, and the results are presented here under those headings. Each section finishes with a set of recommended actions designed to satisfy the wishes of the majority of residents. There are many suggestions that have already been taken on board and action started in conjunction with the Parish Council. This includes items such as pot holes, maintenance of hedges and verges, dog mess, provision of bike racks and the appearance of some aspects of the High Street.

The action plans will require further detailed work by the village in collaboration with partner organisations to turn these desires into concrete results. We will need everyone's support to make it happen.

Community & Leisure

Shrivenham has a strong sense of community and is lucky to have an enthusiastic band of volunteers who help organise over 30 different organisations, societies and clubs.

The village has many opportunities for the young, but, as with any community, the teenage years are the hardest to cater for, especially if they are not interested in sporting activities. For adult education, the provision may be there, but not widely advertised or known.

Shrivenham has a privately run nursery called The Barn, which also provides care for children before and after school, which is situated in old school buildings to the rear of the Primary School. There is also a community Pre-School called Chestnut Trees which meets every morning in the Memorial Hall and a weekly toddler group run on a volunteer basis.

There is a Church of England controlled primary school, which provides many extra-curricular clubs in break times and after school. These depend on the adults available to take the clubs, but include sport (such as netball, tennis, hockey, cricket, football), handicraft, singing, chess etc. The children get the opportunity to learn a musical instrument at school. Pupils of all ages have swimming lessons during the year at Faringdon, and the Defence Academy pool is open in the summer.



At Shrivenham Primary School Fete the young children were asked to complete questionnaires about the village, which they completed unaided. Most of the children said they used the recreation ground, and many said that they rode a bike by themselves around the village. They would like an after school club for a variety of reasons (including eating ice cream!) and the most often suggested improvements to the village were a slide, bike lanes and a toy shop!

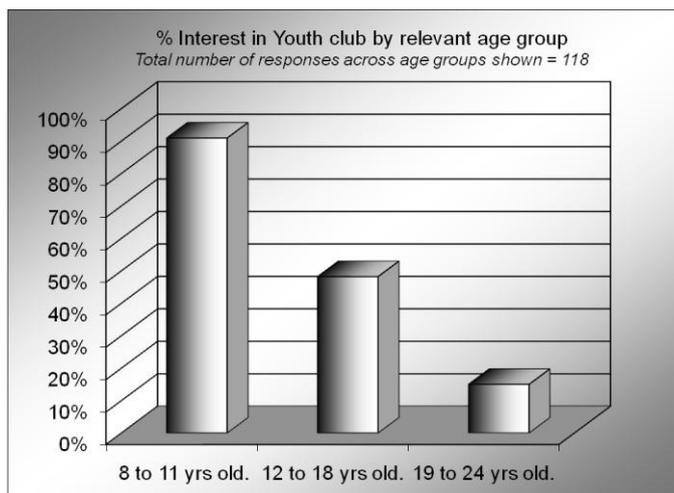
The Recreation Ground has an enclosed play area for young children. There are private lessons available for learning ballet, musical instruments and singing within the village. There is training for children in football and tennis, and holiday-run council sports courses.

The Shrivenham Amateur Dramatic Society (SADS) puts on two productions each year.

In the village and at the Defence Academy there are scouting opportunities for all ages from 4 upwards for both girls and boys. As the teenagers go out of the village for their secondary education, there are fewer opportunities that are geared just for them. On the Recreation Ground there is a *Bounce Box (Multi-Use Games Area)* for older children, and a shelter. Football, tennis, flat green bowling, and cricket are available as well as swimming at the Academy during the summer.

The survey showed that many youth 'are bored' and would like some kind of youth club / drop-in centre where they can meet (apart from the local pubs) and maybe play casual sports. This will be investigated and actively pursued by the Action Group. Other suggestions were a skate park/BMX track, climbing wall, a young farmers club, access to the tennis courts and cheaper bus travel to facilities outside the village.

The local churches have Sunday activities for children, as well as occasional special days. The churches are looking together at different opportunities that can be provided for the village young people.



For adults, Faringdon Community College, Oxford County Council and Swindon Borough Council run various evening and day courses at venues in the surrounding area, as does University of the Third Age. Privately run classes are available in the village e.g. Yoga, keepfit and ballroom dancing. The Mobile Library visits the village at various locations.

Various Clubs like the Gardening Club, Women's Institute, and Photographic Club have educational talks as part of their programmes. There is interest shown from the survey for further educational opportunities e.g. IT, craft, music, foreign language, which the Action Group will take forward. Some respondents felt that easier access to the Defence Academy facilities should be available.

It was obvious from the survey that many people were unaware of what educational facilities were already available in the village. The Action Group will take a prominent role in promoting local opportunities in conjunction with clubs and organisations, and encourage other new community projects. It will also work to ensure that the village continues to be a safe environment for all ages, in which to socialise and live.

Community and Leisure Action Plan

Objective	Action	Potential Partners	Priority	Timescale	Cost
To enhance community learning opportunities					
Promote new learning outlets and local knowledge of facilities already available	Identify and publicise existing opportunities. Identify and investigate provision of areas of interest not currently available. Research demand and potential providers.	Defence Academy, Shrivenham Primary School, Local Tutors, Health Visitor, OCC Abingdon & Witney College New College & Swindon College, WEA Oxford University Dept of Continuing Education.	Med	End 2010	Low

Objective	Action	Potential Partners	Priority	Timescale	Cost
To encourage active lifestyles					
To ensure adequate provision of sports and leisure facilities currently available. Also, ensure wider local knowledge of existing facilities.	Identify existing facilities. Investigate opportunities for additional facilities such as bike racks, skate park, climbing wall, young farmers, access to tennis courts, and cheaper bus travel to facilities outside the village. Publicise opportunities available.	Parish Council, OCC, ORCC Defence Academy. All local Clubs and Societies. Defence Academy. Website, News.	Med	End 2010	Low
To enhance and encourage community spirit and social activities					
Promote awareness of existing social facilities and clubs. Promote pride in the community.	Encourage enhanced appearance of properties and business, e.g. decoration, hanging baskets, litter collection. Encourage new community projects, e.g. film nights, family play/picnic in the park Publicise and promote village events and functions. Encourage support of village events and functions.	Website, Parish News. Mayday committee Shrivenham Fete Committee Parish Council. All local clubs and societies.	Med	Mid 2010	Low
To keep the village a safe place to live in					
Be proactive in managing crime. Reduce vandalism and anti-social behaviour.	Liaise with the Police, encourage Neighbourhood Watch Schemes.	Shrivenham Parish Council, OCC, Police.	High	Mid 2010	Low
To ensure leisure facilities to meet the needs of young people in the community					
Promote clubs and recreational opportunities for young people.	Encourage and aid provision for new ventures. Actively encourage provision of opportunities for young people. Actively pursue a Youth Club/Drop In centre.	Vale Bus, Faringdon Family Centre, OCC, Churches. All local clubs and societies.	Med	Mid 2010	Low

Economy

This section is focused on the provision of internet access and shops/services in the village. We asked the question: "If you have broadband access how important is it to you to have a faster broadband speed?" 59% of respondents (408 people) said it was important or very important to have faster broadband. This gives a clear directive that we should attempt to improve broadband speed for the village.

On the wider economy, we asked the questions: "Would you like to see any more shops or services in the village?" and "Please state the type of shop or service you would most like to see in the village." There was a large response to these questions. The most popular extra shops wanted (in order) were a café, a butcher, a baker and a greengrocer. Several people also asked that a café should be child-friendly. Another widespread suggestion was that the Barrington Arms could be converted to house some of the desired extra shops and services. For instance six people said that a B&B would be well-used and eight respondents asked for a library. Other suggestions made by smaller numbers of respondents included: a fish and chip shop; a fishmonger; a clothing/haberdashery shop; a book shop; a Police Station; a gift shop; a restaurant; a DVD/game rental shop.

Local clubs and businesses were consulted but there were only seven respondents. Positive feedback included: how valuable the "Parish News" is; a good range of shops; a Post Office in the village; the importance of people using these local facilities. However, the lack of street parking was cited as a problem.

★★★★★★★★★★
"Think High Street – Use it or lose it"

★★★★★★★★★★

Economy Action Plan

Objective	Action	Potential Partners	Priority	Timescale	Cost
To improve broadband access					
To enable access to faster-speed broadband.	To identify existing service & liaise with appropriate IT experts. Investigate availability of improved service. Approach ISPs/BT for feasibility of improvement. If improvement is dependent on level of interest, to publicise that people can register their need on Shrivenham website.	BT. Defence Academy. BT. Shrivenham 100 Business Park. Local businesses. South East England Development Agency (SEEDA).	Med	End 2010	Low
To improve the range of shops					
Help local businesses develop in Shrivenham	Identify how new businesses can be attracted to the village and whether existing shops would consider expanding or changing their provision. Approach Business Associations/Chambers of Commerce to discuss our findings and Village needs.	Business Associations. Chambers of Commerce: - Faringdon - Swindon - Thames Valley Vale of White Horse Economic Dev. Officer.	High	Mid 2010	Low

Environment

Overwhelmingly, the people of Shrivenham said that they enjoy the peace and beauty of the countryside and of the village combined with the enjoyable characteristics of village life such as its community spirit and friendliness. Eighty eight per cent said that they did not wish to see the boundary of the built-up area changed over the next few decades and considerable concern was expressed about the proposed eastern expansion of Swindon towards Shrivenham.

Some wanted Shrivenham to become more sustainable, reducing the village's carbon footprint, minimising pollution and encouraging better recycling facilities. Many commented on the dowdy appearance of the fronts and flat roofs of some of High Street business premises and on the incidence of hedges encroaching over pavements.



Environment Action Plan

Objective	Action	Potential Partners	Priority	Timescale	Cost
To preserve and, where possible, enhance existing wildlife habitat					
Identify high profile sites. Encourage greater biodiversity.	Liaise with the Defence Academy Site Estate Rep. Link with existing environmental initiatives. Establish a group to be given responsibility for wildlife enhancement. Publicise aims and initiatives. Research grants.	Defence Academy. Berkshire, Buckinghamshire and Oxfordshire Wildlife Trust (BBOWT). Parish Council. RSPB, Great Western Community Forest (GWFC).	High	Start 2009	Low
Shrivenham to become more sustainable and reduce Shrivenham's carbon footprint					
Reduce waste.	Establish Local Authorities legal requirements & existing contracts. Maximise and encourage further recycling initiatives. Encourage new initiatives to reduce waste. Improve information dissemination about waste reduction and related environmental benefits. e.g. provide info for Parish magazine and to other groups. Liaise with Local Authorities & environment groups.	Parish Council, VoWHDC, MP. Other environmental groups. Moretonhampstead Community Composting Scheme. Oxfordshire Community Action Group.	Med	Start 2010	Low

Objective	Action	Potential Partners	Priority	Timescale	Cost
Reduce light pollution					
Reduce light pollution throughout all roads within village.	Investigate methods to reduce light pollution e.g. footpath lighting bollards and reducing lighting hours. Survey areas where change can be made. Consider representation to Parish Council / District Council. Negotiate with Swindon BC to minimise light pollution due to Swindon's expansion.	Parish Council, Defence Academy. Swindon Borough Council (SBC).	Med	2009	Low
Reduce noise pollution					
Reduce light air traffic near the village.	Investigate noise levels and who has powers to deal with noise. Communicate with those authorities.	VoWHDC, MP Noise Abatement Society. Environment Agency Air Traffic Authority.	Med	End 2010	Low
Reduce noise pollution from road traffic on A420.	Investigate noise levels and methods to reduce noise. Liaise with highway authority.	Parish Council. VoWHDC & CPRE. Highways Agency.	Med	End 2010	Low
Ensure there is a green buffer between Shrivenham and Swindon					
Establish a green buffer zone with tree planting, nature reserves, meadow land and footpath access.	Liaise with Parish Council, VoWHDC, and other interested parties.	Parish Council, VoWHDC, W Vale Villages Consortium, GWCF, SEEDA, Sustrans, Ramblers, Wilts & Berks Canal Group.	High	Ongoing	Low
Increase opportunities for residents and visitors to enjoy the local countryside					
Design a publication with a series of walks from or near the village.	Sub-group to describe walks. Design & Publish.	WI Ramblers. Shrivenamblers. Ramblers Association.	Med	Spring 10	Med

Health

The resounding positive response to the question “Does Elm Tree Surgery adequately cater for your health service needs” is a testament to how well the surgery is run and to the efforts of all the health care professionals working there. Other than giving encouragement to the surgery staff to keep up the good work, by letting them know, there is little action that seems to be required here.

The fact that there were only 195 responses to the question “What other feedback do you have on Healthcare services” and that one of the highest number of responses was again positive feedback for the service, reinforces the satisfaction felt by the villagers with the Healthcare services.

In relation to the provision of additional medical services in the village, 34 people have suggested a dentist and it might be worth investigating the viability of this. The numbers wanting a chiropodist or an optician was much lower.

There is a desire to have our own GPs On-Call at evenings and weekends but the decision to outsource this service has been made centrally by the NHS and there is no action available to change this.



Some responses concerned the ability to obtain prescriptions at the surgery versus the Chemist and the closing time of the latter.

It was obvious from the responses that some people are unaware of the services currently available at the surgery and so a copy of all the responses has been sent to Dr. Crockett to see if there is anything the surgery can do to make patients more aware of these services.

★★★★★★★★★★
“Elm Tree Surgery probably one of the best in the country. Already provides comprehensive range of services”
 ★★★★★★★★★★★★

Health Action Plan

Objective	Action	Potential Partners	Priority	Timescale	Cost
To promote health and well being in the village					
To maintain and widen health provision in the village.	To investigate the possibility of encouraging an NHS Dentist to practice in the village either full or part time. Potential to ‘sell’ the village to a Dental college. Investigate possibility of increased services of Physiotherapist within the surgery. Investigate availability of chiropodist. Increase awareness of what the surgery offers.	Surgery staff. Primary Care Trust. NHS.	High	Ongoing	Low

Housing and Development

Shrivenham is a vibrant village with easy access to Swindon, Oxford and the M4, and is seen as an ideal location not only to bring up a young family but also for older people either retired or approaching retirement. Very many of you thought that Shrivenham is a great place to live!

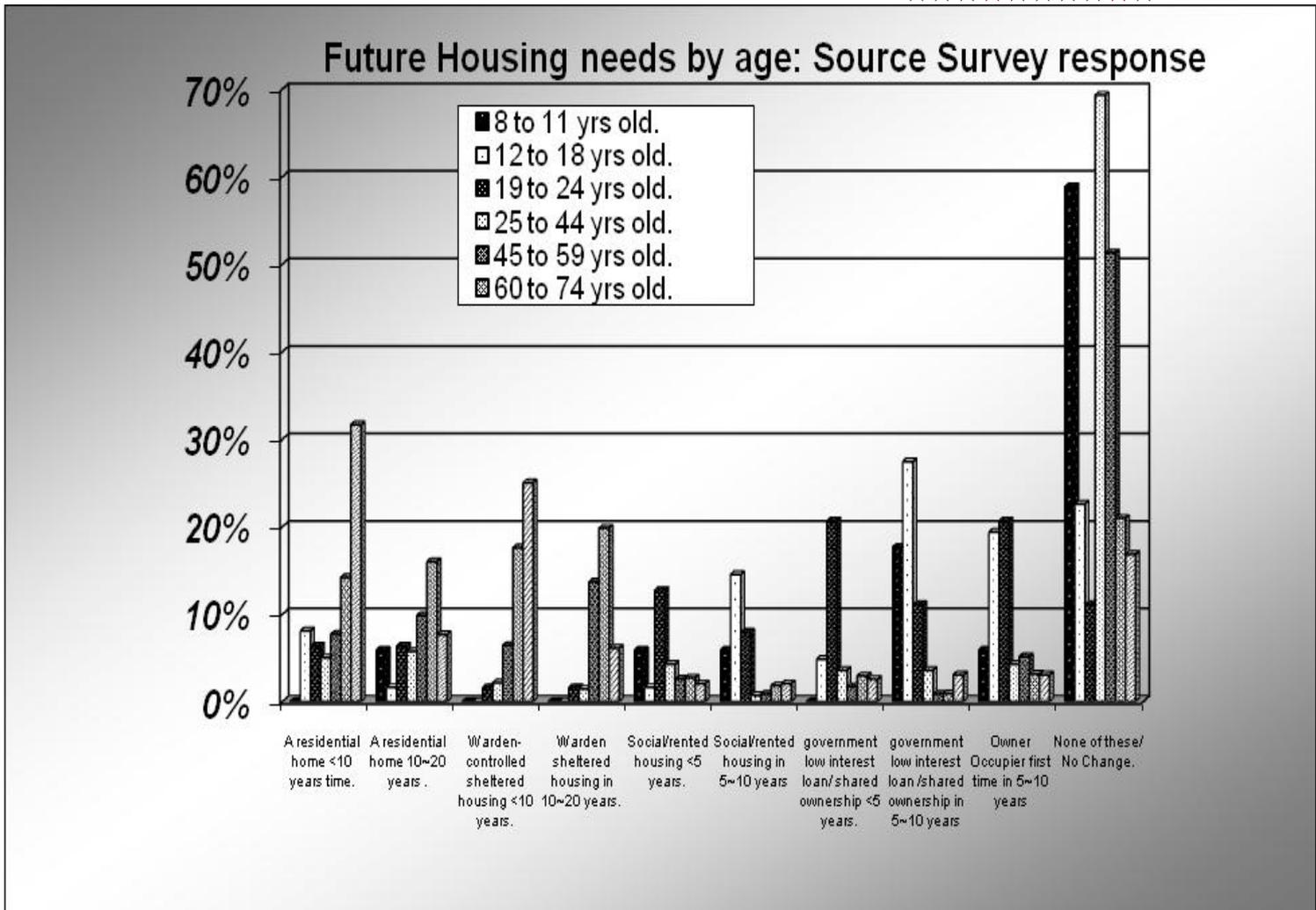
The current housing stock suits this situation to a certain extent but the survey revealed that there would be a very significant demand for Warden Controlled and/or Residential Homes for the active Elderly and less firm members of the community. There is little available for people to "down size" to.

At present those requiring supported housing, extra care housing or residential care have to leave the village, their friends and their life style which can mean they become an added burden to the State without the local, voluntary support. The survey showed that there are around 275 people in the village who would consider moving into warden controlled housing or residential homes in the next 20 years. If this accommodation were available substantial family houses would be released for families to graduate to, so releasing smaller homes for newcomers or children of the village as they approach the housing ladder.

The survey also showed that there are 65 people who would want to own their own house for the first time in the next 5-10 years, whereas only 40 expressed an interest in social/rented housing or indicated they would be thinking about acquiring a property with a government low interest loan or shared ownership.

★★★★★★★★★★
*"Love village as it is,
 want to keep living here
 when I leave home."*

★★★★★★★★★★



Housing Action Plan

Objective	Action	Potential Partners	Priority	Timescale	Cost
Maintain Shrivenham as a village					
Resist eastern expansion of Swindon.	Represent village views, monitor developments and lobby Parish Council, District Councillors, Swindon Borough Council and Western Vale Villages Consortium.	Parish Council, Western Vale Villages Consortium.	High	Now	Low
As far as possible retain existing village boundaries. Retain existing green spaces in the village.	Monitor developments and lobby Parish Council and District Councillors.	Parish Council.	High	Ongoing	Low
Meet the accommodation needs of elderly and infirm residents of the village					
Ensure that elderly or infirm residents have access to appropriate housing within the village.	Encourage development of retirement homes and sheltered housing. Identify possible sites for development and contact suitable developers of retirement homes. Investigate potential partners for possible conversion and redevelopment of suitable existing sites for residential homes and/or warden controlled housing.	Parish Council & private developers.	High	Ongoing	Low
Retain the character and identity of the village					
Ensure that families and young people with close connections to the village are not excluded.	Encourage development of social housing as appropriate. Liaise with the Parish Council on housing needs. Encourage the use of brownfield before greenfield sites.	Parish Council, Housing Associations & District Councillors.	Med	Ongoing	Low
Improve access to existing home ownership in the village.	Publicise available accommodation through village website, seminars and government schemes such as Open Market Home Buy and Social Home Buy. Negotiate/Liaise with Defence Academy about leasing/buying, long or short term, unused/unwanted housing stock.	Parish Council. VoWHDC.	Med	Ongoing	Low

Transport and Highways

Since the A420 bypass of 1984 returned Shrivenham to off-road village status, the village has inevitably become a backwater, sadly now far from the minds of officialdom. Whilst Shrivenham is a dynamic and, at times, a growing village, with many activities and a useful centre for shopping, it has not figured highly in the development profile with either the District Council or the County Council and this is clearly emphasised by the sorry state of road surfaces and pavements. Preventative maintenance has not figured highly with those who have been so tasked and the result is now clear for all to see, not just villagers, but visitors as well.

We all need to be much more proactive towards those local authorities tasked with providing the services that Shrivenham requires and deserves, and we look to them to support the necessary improvements we have identified.

Within a village plan, highlighting dissatisfaction with present performance is just as important as proposing imaginative plans for the further development of facilities in the village in the years to come.

These proposals, though limited in scope are meant to highlight what we should already be experiencing in quality of life here as well as some modest proposals on the enhancement of that life for all in the future.

The key issues should therefore be to maintain and enhance bus services, identify routes and partners for dedicated cycleways, enhance village road safety and work with OCC for a 10 year plan of renewal of all the pavements. We must also not lose sight of any opportunity to join with any authority working towards enhanced rail use and availability, including a new station.

With the proposals to expand Swindon eastwards, this poses an opportunity to enhance bus and other transport links.



Transport Action Plan

Objective	Action	Potential Partners	Priority	Timescale	Cost
Maintain and enhance bus services					
Ensure retention of Route 65.	Represent village views through Parish Council to Swindon BC and Stagecoach. Monitor developments of Swindon EDA expansion around South Marston.	Parish Council. Stagecoach. Swindon BC. OCC.	Med	Ongoing	Low
Recommend increased frequency of Route 66.	Formal proposal to Stagecoach to request move to half hourly weekday service and later service for weekdays and weekends.				

Objective	Action	Potential Partners	Priority	Timescale	Cost
Identify routes and financial partners for dedicated cycleways to local urban areas					
To provide safe corridors for those cyclists who have a need for travel for business and to encourage others to take up cycling as a means of fitness and leisure.	<p>Review potential developments identified by other local authorities (Swindon BC & EDA, Highworth TC and Faringdon TC) to see what links they are considering.</p> <p>Swindon EDA may flesh out their draft planning document to incorporate specific cycleway plans to which Shrivenham may be able to onward develop.</p>	<p>Parish Council.</p> <p>VoWHDC.</p> <p>OCC.</p> <p>Swindon EDA.</p> <p>Faringdon Chamber of Commerce.</p> <p>SEEDA.</p> <p>Sustrans.</p>	Med	2011	High
Enhance village road safety					
To provide safer areas for children and the elderly where complete separation from road traffic is impractical.	<p>Propose lowering road speed limit (High Street/ Fairthorne Way to Hazells Lane) to 20 mph.</p> <p>Propose additional speed limit warning signs on all village approach roads and restore road marking warnings.</p>	<p>Parish Council.</p> <p>OCC.</p>	High	2010	Med
To encourage villagers to refrain from unnecessary car journeys.	Discuss with Parish Council and Shrivenham Primary School.	<p>Shrivenham School.</p> <p>Parish Council.</p>	High	Ongoing	Low
Encourage OCC to have a 10 year plan to renew all pavements in the village					
To enhance the village, both from a safety aspect and from an aesthetic viewpoint.	<p>Encourage all villagers to report to OCC any damage to roads and sidewalks and to provide OCC with a detailed annual report on all damage observed.</p> <p>To use "Shrivenham ... News" as a vehicle to get villagers involved in reporting their findings to OCC.</p>	<p>All.</p> <p>Parish Council.</p> <p>OCC.</p>	High	Ongoing	High
To be aware of any developments in review by Swindon EDA regarding moves on a new rail link/station to ensure Shrivenham can be considered for inclusion					
To benefit from any P&R facilities that a new rail link would bring to the area.	Shrivenham PC to be included on any Swindon EDA proposals.	<p>Parish Council.</p> <p>OCC, Network Rail.</p>	Low	Ongoing	Low

What Happens Next?

The next stage is to start to turn the above desires into reality. The Parish Council will become a facilitator for the actions in The Shrivenham Village Plan, but we need the support of the wider community to help drive the proposals through. A public meeting will aim to set up one or more Action Groups to work with the designated partners to make things happen. It is likely that different groups and individuals will be involved in different actions, reflecting their involvement and interest in different activities within the village. Please think now about how you could help.

The precise details of each action will probably change as each area is explored in depth in discussion with partner and other bodies. Not all aims are likely to be fully met, at least not in the immediate future. However, whatever happens, the firm intention is that the Action Plan will be monitored and a progress report made back to Shrivenham residents on at least an annual basis.

Further information

The Shrivenham Village Plan website (http://www.shrivenham.org/parish/village_plan.html) provides much more detailed information, including:

- The full analysis of the Questionnaire
- Display information and feedback from the Consultation Event for each working group
- Minutes of steering group meetings
- Many other articles, progress reports, papers and reports

For those without access to the internet, the Parish Clerk has a copy of the Questionnaire Research Report, and other information can be obtained from the Chair of the Shrivenham Village Plan Group, Bjorn Watson, on 01793 782748, or from the Chairman of the Parish Council.

Acknowledgements

Firstly, most recipients of this Shrivenham Plan need to thank themselves. Many residents took the time to give their views at the open meetings, consultation events and/or in completing the questionnaire. In addition, more than 50 people were involved in the behind-the-scenes work, including the thirty or so volunteers who distributed the questionnaires and persuaded people to complete and return them.

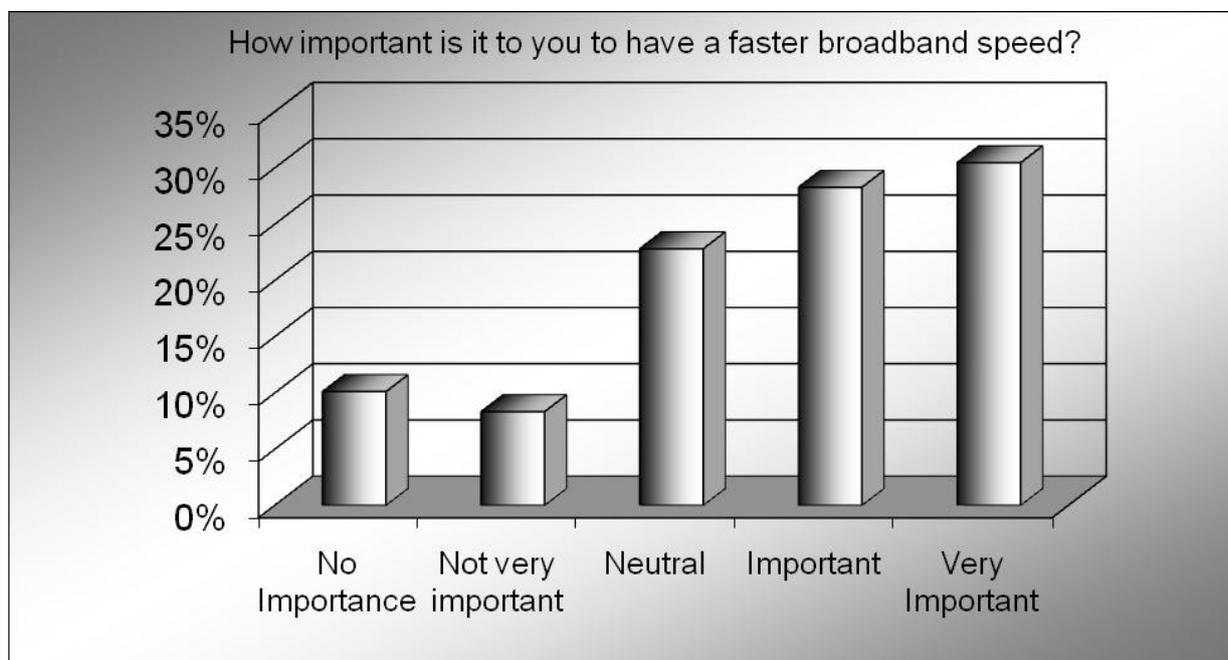
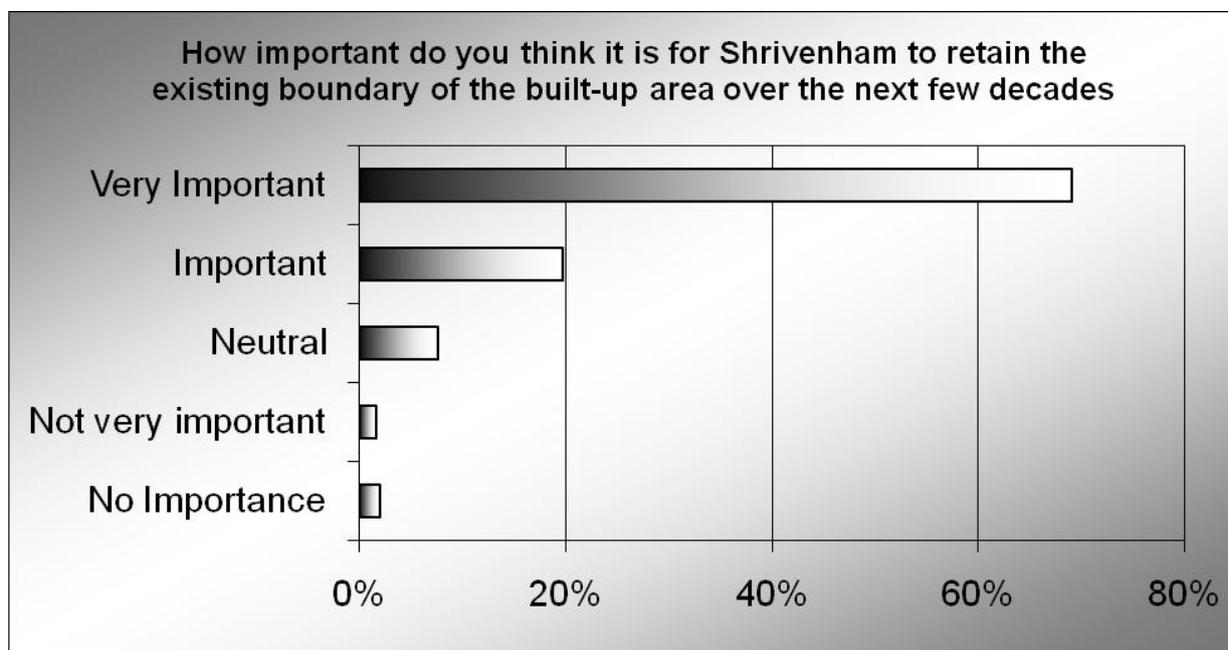
Those who were on the Steering Group contributed considerable amounts of their time and expertise: Dave Ions, Simon Howell, Colin Strong, Caroline Dawson, Pam Mullin, Nan Pratt, Ian Jones, Mike Bathe, Sarah Rhodes, Dorothy Painter, Bridget Gay, Penny Hockley, Sarah Jayne Dawes, Enfys Hanson, Rose-Anne O'Hare. Many others also put much effort into the various working groups and other necessary activities at various stages.

Last but not least, we must thank our funding bodies and professional advisors without whom nothing would have happened. The Parish Council and ORCC provided the funds which paid for the printing of the questionnaires and the Shrivenham Plan, the data entry of the questionnaire results, and miscellaneous other expenses. We also benefited greatly from the expertise of Anton Nath, Community Development Officer at ORCC, Kathrin Luddecke, Partnership Officer(Localities) at OCC and Toby Warren at the Vale of White Horse District Council.

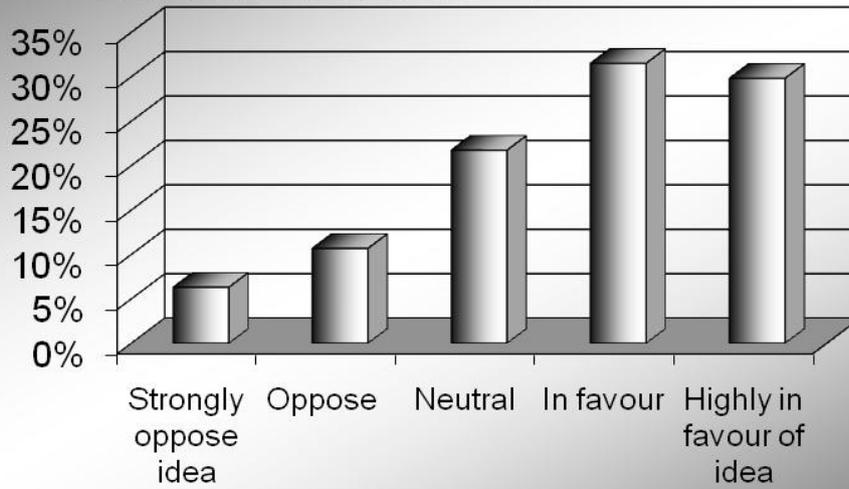
Finally, we would like to thank in advance all those people and organisations whose work in the future will turn the above desires of the residents of Shrivenham into reality.

Appendix: Survey Key Results:

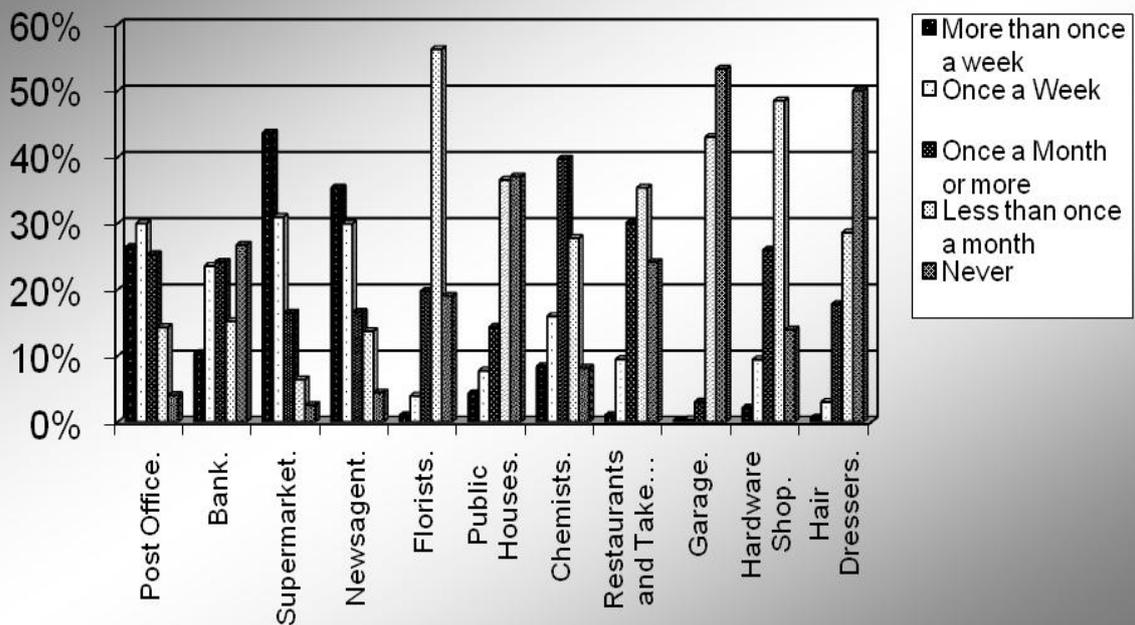
A selection of other results from the survey are included below. Full analysis is available on the Shrivenham Village website under the Village Plan section.



A reduction in the speed limit to 20mph along the High Street between the 2 mini roundabouts.



How often do you use the following village facilities?



For those wishing to help turn these plans into reality, please contact the Chair of the Shrivenham Village Plan Group, Bjorn Watson, on 01793 782748, or further details can be obtained from the Parish Council.

The Shrivenham Village Plan website
(http://www.shrivenham.org/parish/village_plan.html)
will also provide regularly updated information.