## 2014 VILLAGE SURVEY - Random Sample of 50 Responses

951 Questionnaires were distributed, 519 returned (55% response rate). So sample of 50 represents 5% of total distribution population, and 10% of the Response Rate.

site?	Responses	% of Sample of 50
Remain on current site	33	66%
Relocate	15	30%
N/A	2	4%
2. If Primary School relocates, what should the current site		
be used for?		
Item	Responses	% of Sample of 50
Other use	6	12%
Community Centre	5	10%
Surgery	4	8%
Sheltered Housing	3	6%
Coffee Shop	3	6%
Car Park	2	4%
3. Proposals for Doctor's Surgery/Practice		
Item	Responses	% of Sample of 50
Expand the existing Surgery	18	36%
Reduce the Practice's Catchment area	19	38%
Provide a wider range of medical services	5	10%
Prove transport to/from Surgery	2	4%
4. Which Shops do you use most frequently?		
Item	Responses	% of Sample of 50
I use all of them	34	68%
Co-op and/or One Stop	14	28%
Post Office	6	12%
Chemist	4	8%
5. What does Shopping facility need to deal with future development growth?		
Item	Responses	% of Sample of 50
Enlarge the existing shops/facilities	19	38%
Provide more parking	3	6%
Have the bank open for longer hours	3	6%
6. Would you like to see new Shops/facilities?		
Item	Responses	% of Sample of 50
Butcher	13	26%
Greengrocer	12	24%
Coffee Shop	10	20%
Baker	2	4%
Other suggestions	11	22%

Item		Responses	% of Sample of 50
Keep in the High Street		38	76%
Located new shops elsewhere		7	14%
8. What are the top attributes selected f	or new Housing?		
High standard	of ficw flousing:		
High quality design			
Open space			
Mixed to meet village needs			
In Keeping			
9. Where would you prefer to see new d	levelopment?		
Item	,	Responses	% of Sample of 50
North		23	46%
Both		11	22%
South		6	12%
Other		4	8%
10. What's needed in terms of facilities f	for Young		
People?			
Youth Club		28	
More Sports Clubs		20	
Youth Café		19	
Free Transport		17	
Other ideas		4	
11. "Issues in Village Plan"			
Buffer from Swindon	39		
Improve roads and pavements	27		
Active Lifestyle	24		
Opportunities to enjoy countryside	24		
Safer Roads	22		
Local ??? access to housing	16		
Safer cycle routes	16		
Improve broadband access	14		
Maintain bus services	14		
Support housing for elderly	13		
Reduce light and (?) pollution	10		
Leisure facilities for Youth	8		
More health services	6		

5

Wider range of shops

Resist further development	12. What are the top Needs?		]
Improve roads & pavements  Residents' Parking Scheme  Reduce traffic on A420  Insufficient medical cover  Improve water pressure  Improve appearance of High Street  Reinitiate railway station  Make affordable housing  No more ??? Sites  Remove ??? slip road  13. What other concerns do you have?  Retain village status  Improve roads and pavements  4  Cycle Lanes  Use village as Park and Ride  Reduce Traffic on A420  More affordable housing  Water pressure  Sewerage  Coffee Shop  More Ogg Bins  More canal restoration  Oxford dormitory  Townsend Road  14. About You - Owner/Rental?  Item  Responses  Responses  Responses  More Day Ind Renting a property  Rent rivately  Rent via Housing Association  1 2%  15. How many people in your Household?  Item  Responses  Responses  More Some Some Some Some Some Some Some Som	-	13	1
Residents' Parking Scheme         3           Reduce traffic on A420         2           Insufficient medical cover         2           Improve water pressure         2           Improve appearance of High Street         1           Reinitiate railway station         1           Make affordable housing         1           No more ??? Sites         1           Remove ??? slip road         1           13. What other concerns do you have?         1           Retain village status         14           Improve roads and pavements         4           Cycle Lanes         2           Use village as Park and Ride         2           Reduce Traffic on A420         2           More affordable housing         2           Water pressure         2           Sewerage         2           Coffee Shop         1           More Dog Bins         1           More anal restoration         1           Oxford dormitory         1           Townsend Road         1           14. About You - Owner/Rental?           Item         Responses         % of Sample of 50           Home Owner         43         86% <td< td=""><td>·</td><td>4</td><td>-</td></td<>	·	4	-
Reduce traffic on A420         2           Insufficient medical cover         2           Improve water pressure         2           Improve appearance of High Street         1           Reinitiate railway station         1           Make affordable housing         1           No more ??? Sites         1           Remove ??? sitp road         1           13. What other concerns do you have?         1           Retain village status         14           Improve roads and pavements         4           Cycle Lanes         2           Use village as Park and Ride         2           Reduce Traffic on A420         2           More affordable housing         2           Water pressure         2           Sewerage         2           Coffee Shop         1           More Dog Bins         1           More anal restoration         1           Oxford dormitory         1           Townsend Road         1           14. About You - Owner/Rental?         1           tem         Responses         % of Sample of 50           Home Owner         43         86%           Renting a property         7         14% <td></td> <td>3</td> <td></td>		3	
Improve water pressure         2           Improve sewerage         2           Improve appearance of High Street         1           Reinitiate railway station         1           Make affordable housing         1           No more ??? Sites         1           Remove ??? Site proad         1           13. What other concerns do you have?         14           Retain village status         14           Improve roads and pavements         4           Cycle Lanes         2           Use village as Park and Ride         2           Reduce Traffic on A420         2           More affordable housing         2           Water pressure         2           Sewerage         2           Coffee Shop         1           More Dog Bins         1           More canal restoration         1           Oxford dormitory         1           Townsend Road         1           14. About You - Owner/Rental?         86%           Item         Responses         % of Sample of 50           Home Owner         43         86%           Renting a property         7         14%           Rent privately         6 <t< td=""><td></td><td>2</td><td></td></t<>		2	
Improve sewerage	Insufficient medical cover	2	
Improve appearance of High Street Reinitiate railway station Make affordable housing No more ??? Sites Remove ??? Sites Remove ??? slip road  13. What other concerns do you have? Retain village status Improve roads and pavements 4 Cycle Lanes Use village as Park and Ride Reduce Traffic on A420 More affordable housing Water pressure Sewerage 2 Coffee Shop Individual of the work of Sample of 50  Home Owner Renting a property Rent via Housing Association 15. How many people in your Household? Item Responses Responses Response Responses Respons	Improve water pressure	2	
Reinitiate railway station 1 Make affordable housing 1 No more ??? Sites 1 Remove ??? Sites 1 Remove ??? slip road 1  13. What other concerns do you have? Retain village status 14 Improve roads and pavements 4 Cycle Lanes 2 Use village as Park and Ride 2 Reduce Traffic on A420 2 More affordable housing 2 Water pressure 2 Sewerage 2 Coffee Shop 1 More Dog Bins 1 More canal restoration 1 Oxford dormitory 1 Townsend Road 1  14. About You - Owner/Rental? Item Responses % of Sample of 50 Home Owner 43 86% Rent via Housing Association 1 2% Sent via H	Improve sewerage	2	
Make affordable housing No more ??? Sites Remove ??? Sites 1 Remove ??? Site	Improve appearance of High Street	1	
No more ??? Sites       1         Remove ??? slip road       1         13. What other concerns do you have?	Reinitiate railway station	1	
Remove ??? slip road  13. What other concerns do you have? Retain village status Improve roads and pavements 4 Cycle Lanes Use village as Park and Ride Reduce Traffic on A420 More affordable housing Water pressure 2 Sewerage 2 Coffee Shop In More Dog Bins In More canal restoration Oxford dormitory Inownsend Road 1  14. About You - Owner/Rental? Item Responses Renting a property Rent Privately Rent via Housing Association 15. How many people in your Household? Item Responses Responses Nof Sample of 50 One person 9 18% Two people 9 18% Four people 9 18% Four people 9 18% Four people 9 18%	Make affordable housing	1	
Retain village status Improve roads and pavements Cycle Lanes Use village as Park and Ride Reduce Traffic on A420 More affordable housing Water pressure Sewerage Coffee Shop Interpretation Oxford dormitory Townsend Road IA. About You - Owner/Rental? Item Renting a property Rent via Housing Association Is. How many people in your Household? Item Response Response Response Response Responses Res	No more ??? Sites	1	
Retain village status         14           Improve roads and pavements         4           Cycle Lanes         2           Use village as Park and Ride         2           Reduce Traffic on A420         2           More affordable housing         2           Water pressure         2           Sewerage         2           Coffee Shop         1           More Dog Bins         1           More canal restoration         1           Oxford dormitory         1           Townsend Road         1           14. About You - Owner/Rental?         8esponses         % of Sample of 50           Home Owner         43         86%           Renting a property         7         14%           Rent Privately         6         12%           Rent via Housing Association         1         2%           15. How many people in your Household?         Responses         % of Sample of 50           One person         9         18%           Two people         25         50%           Three people         9         18%           Four people         3         6%	Remove ??? slip road	1	
Improve roads and pavements         4           Cycle Lanes         2           Use village as Park and Ride         2           Reduce Traffic on A420         2           More affordable housing         2           Water pressure         2           Sewerage         2           Coffee Shop         1           More Dog Bins         1           More canal restoration         1           Oxford dormitory         1           Townsend Road         1           14. About You - Owner/Rental?         8esponses         % of Sample of 50           Home Owner         43         86%           Renting a property         7         14%           Rent Privately         6         12%           Rent via Housing Association         1         2%           15. How many people in your Household?         Responses         % of Sample of 50           One person         9         18%           Two people         25         50%           Three people         9         18%           Four people         3         6%	13. What other concerns do you have?		
Cycle Lanes       2         Use village as Park and Ride       2         Reduce Traffic on A420       2         More affordable housing       2         Water pressure       2         Sewerage       2         Coffee Shop       1         More Dog Bins       1         More canal restoration       1         Oxford dormitory       1         Townsend Road       1         14. About You - Owner/Rental?       8         Item       Responses       % of Sample of 50         Home Owner       43       86%         Renting a property       7       14%         Rent Privately       6       12%         Rent via Housing Association       1       2%         15. How many people in your Household?       Responses       % of Sample of 50         One person       9       18%         Two people       25       50%         Three people       9       18%         Four people       3       6%	Retain village status	14	
Use village as Park and Ride         2           Reduce Traffic on A420         2           More affordable housing         2           Water pressure         2           Sewerage         2           Coffee Shop         1           More Dog Bins         1           More canal restoration         1           Oxford dormitory         1           Townsend Road         1           14. About You - Owner/Rental?         86%           Item         Responses         % of Sample of 50           Home Owner         43         86%           Renting a property         7         14%           Rent Privately         6         12%           Rent via Housing Association         1         2%           15. How many people in your Household?         Responses         % of Sample of 50           One person         9         18%           Two people         25         50%           Three people         9         18%           Four people         3         6%	Improve roads and pavements	4	
Reduce Traffic on A420         2           More affordable housing         2           Water pressure         2           Sewerage         2           Coffee Shop         1           More Dog Bins         1           More canal restoration         1           Oxford dormitory         1           Townsend Road         1           14. About You - Owner/Rental?         8esponses         % of Sample of 50           Home Owner         43         86%           Renting a property         7         14%           Rent Privately         6         12%           Rent via Housing Association         1         2%           15. How many people in your Household?         Responses         % of Sample of 50           One person         9         18%           Two people         25         50%           Three people         9         18%           Four people         3         6%	Cycle Lanes	2	
More affordable housing       2         Water pressure       2         Sewerage       2         Coffee Shop       1         More Dog Bins       1         More canal restoration       1         Oxford dormitory       1         Townsend Road       1         14. About You - Owner/Rental?       8esponses       % of Sample of 50         Home Owner       43       86%         Renting a property       7       14%         Rent Privately       6       12%         Rent via Housing Association       1       2%         15. How many people in your Household?       Responses       % of Sample of 50         One person       9       18%         Two people       25       50%         Three people       9       18%         Four people       3       6%	Use village as Park and Ride	2	
Water pressure       2         Sewerage       2         Coffee Shop       1         More Dog Bins       1         More canal restoration       1         Oxford dormitory       1         Townsend Road       1         14. About You - Owner/Rental?       Item       Responses       % of Sample of 50         Home Owner       43       86%         Renting a property       7       14%         Rent Privately       6       12%         Rent via Housing Association       1       2%         15. How many people in your Household?       Item       Responses       % of Sample of 50         One person       9       18%         Two people       25       50%         Three people       9       18%         Four people       3       6%	Reduce Traffic on A420	2	
Sewerage         2           Coffee Shop         1           More Dog Bins         1           More canal restoration         1           Oxford dormitory         1           Townsend Road         1           14. About You - Owner/Rental?         Item         Responses         % of Sample of 50           Home Owner         43         86%           Renting a property         7         14%           Rent Privately         6         12%           Rent via Housing Association         1         2%           15. How many people in your Household?         Item         Responses         % of Sample of 50           One person         9         18%           Two people         25         50%           Three people         9         18%           Four people         3         6%	More affordable housing	2	
Coffee Shop       1         More Dog Bins       1         More canal restoration       1         Oxford dormitory       1         Townsend Road       1         14. About You - Owner/Rental?       Item       Responses       % of Sample of 50         Home Owner       43       86%         Renting a property       7       14%         Rent Privately       6       12%         Rent via Housing Association       1       2%         15. How many people in your Household?       Item       Responses       % of Sample of 50         One person       9       18%         Two people       25       50%         Three people       9       18%         Four people       3       6%	Water pressure	2	
More Dog Bins       1         More canal restoration       1         Oxford dormitory       1         Townsend Road       1         14. About You - Owner/Rental?       Item       Responses       % of Sample of 50         Home Owner       43       86%         Renting a property       7       14%         Rent Privately       6       12%         Rent via Housing Association       1       2%         15. How many people in your Household?       Item       Responses       % of Sample of 50         One person       9       18%         Two people       25       50%         Three people       9       18%         Four people       3       6%	Sewerage	2	
More canal restoration1Oxford dormitory1Townsend Road114. About You - Owner/Rental?ItemResponses% of Sample of 50Home Owner4386%Renting a property714%Rent Privately612%Rent via Housing Association12%15. How many people in your Household?Responses% of Sample of 50ItemResponses% of Sample of 50One person918%Two people2550%Three people918%Four people36%	Coffee Shop	1	
Oxford dormitory       1         Townsend Road       1         14. About You - Owner/Rental?       Responses       % of Sample of 50         Home Owner       43       86%         Renting a property       7       14%         Rent Privately       6       12%         Rent via Housing Association       1       2%         15. How many people in your Household?       Item       Responses       % of Sample of 50         One person       9       18%         Two people       25       50%         Three people       9       18%         Four people       3       6%	More Dog Bins	1	
Townsend Road       1         14. About You - Owner/Rental?       Responses       % of Sample of 50         Item       Responses       % of Sample of 50         Home Owner       43       86%         Renting a property       7       14%         Rent Privately       6       12%         Rent via Housing Association       1       2%         15. How many people in your Household?       Responses       % of Sample of 50         One person       9       18%         Two people       25       50%         Three people       9       18%         Four people       3       6%	More canal restoration	1	
14. About You - Owner/Rental?           Item         Responses         % of Sample of 50           Home Owner         43         86%           Renting a property         7         14%           Rent Privately         6         12%           Rent via Housing Association         1         2%           15. How many people in your Household?         Responses         % of Sample of 50           One person         9         18%           Two people         25         50%           Three people         9         18%           Four people         3         6%	Oxford dormitory	1	
Item         Responses         % of Sample of 50           Home Owner         43         86%           Renting a property         7         14%           Rent Privately         6         12%           Rent via Housing Association         1         2%           15. How many people in your Household?         Item         Responses         % of Sample of 50           One person         9         18%           Two people         25         50%           Three people         9         18%           Four people         3         6%	Townsend Road	1	
Home Owner       43       86%         Renting a property       7       14%         Rent Privately       6       12%         Rent via Housing Association       1       2%         15. How many people in your Household?       Item       Responses       % of Sample of 50         One person       9       18%         Two people       25       50%         Three people       9       18%         Four people       3       6%	14. About You - Owner/Rental?		
Renting a property       7       14%         Rent Privately       6       12%         Rent via Housing Association       1       2%         15. How many people in your Household?         Item       Responses       % of Sample of 50         One person       9       18%         Two people       25       50%         Three people       9       18%         Four people       3       6%	Item	Responses	% of Sample of 50
Rent Privately       6       12%         Rent via Housing Association       1       2%         15. How many people in your Household?       Responses       % of Sample of 50         One person       9       18%         Two people       25       50%         Three people       9       18%         Four people       3       6%	Home Owner	43	86%
Rent via Housing Association       1       2%         15. How many people in your Household?       Responses       % of Sample of 50         One person       9       18%         Two people       25       50%         Three people       9       18%         Four people       3       6%	Renting a property	7	14%
15. How many people in your Household?           Item         Responses         % of Sample of 50           One person         9         18%           Two people         25         50%           Three people         9         18%           Four people         3         6%	Rent Privately	6	12%
Household?         Responses         % of Sample of 50           One person         9         18%           Two people         25         50%           Three people         9         18%           Four people         3         6%	Rent via Housing Association	1	2%
One person       9       18%         Two people       25       50%         Three people       9       18%         Four people       3       6%	* * * *		
Two people       25       50%         Three people       9       18%         Four people       3       6%	Item	Responses	% of Sample of 50
Three people 9 18% Four people 3 6%	One person	9	18%
Four people 3 6%	Two people	25	50%
Tour people	Three people	9	18%
More than four 4 8%	Four people	3	6%
	More than four	4	8%

16. How many Children in your	
Household?	
Aged 0-11	8
Aged 11-18	7
17. Age of Household	
Under 25	18
25-40	9
40-60	45
60-80	39
Over 80	2