

2014 VILLAGE SURVEY – Random Sample of 50 Responses

951 Questionnaires were distributed, 519 returned (55% response rate). So sample of 50 represents 5% of total distribution population, and 10% of the Response Rate.

1. If Primary School must expand, should it be on current site?		
Item	Responses	% of Sample of 50
Remain on current site	33	66%
Relocate	15	30%
N/A	2	4%
2. If Primary School relocates, what should the current site be used for?		
Item	Responses	% of Sample of 50
Other use	6	12%
Community Centre	5	10%
Surgery	4	8%
Sheltered Housing	3	6%
Coffee Shop	3	6%
Car Park	2	4%
3. Proposals for Doctor's Surgery/Practice		
Item	Responses	% of Sample of 50
Expand the existing Surgery	18	36%
Reduce the Practice's Catchment area	19	38%
Provide a wider range of medical services	5	10%
Provide transport to/from Surgery	2	4%
4. Which Shops do you use most frequently?		
Item	Responses	% of Sample of 50
I use all of them	34	68%
Co-op and/or One Stop	14	28%
Post Office	6	12%
Chemist	4	8%
5. What does Shopping facility need to deal with future development growth?		
Item	Responses	% of Sample of 50
Enlarge the existing shops/facilities	19	38%
Provide more parking	3	6%
Have the bank open for longer hours	3	6%
6. Would you like to see new Shops/facilities?		
Item	Responses	% of Sample of 50
Butcher	13	26%
Greengrocer	12	24%
Coffee Shop	10	20%
Baker	2	4%
Other suggestions	11	22%

7. Should additional Shops be in the High Street area?			
Item	Responses	% of Sample of 50	
Keep in the High Street	38	76%	
Located new shops elsewhere	7	14%	
8. What are the top attributes selected for new Housing?			
High standard			
High quality design			
Open space			
Mixed to meet village needs			
In Keeping			
9. Where would you prefer to see new development?			
Item	Responses	% of Sample of 50	
North	23	46%	
Both	11	22%	
South	6	12%	
Other	4	8%	
10. What's needed in terms of facilities for Young People?			
Youth Club	28		
More Sports Clubs	20		
Youth Café	19		
Free Transport	17		
Other ideas	4		
11. "Issues in Village Plan"			
Buffer from Swindon	39		
Improve roads and pavements	27		
Active Lifestyle	24		
Opportunities to enjoy countryside	24		
Safer Roads	22		
Local ??? access to housing	16		
Safer cycle routes	16		
Improve broadband access	14		
Maintain bus services	14		
Support housing for elderly	13		
Reduce light and (?) pollution	10		
Leisure facilities for Youth	8		
More health services	6		
Wider range of shops	5		

12. What are the top Needs?		
Resist further development		13
Improve roads & pavements		4
Residents' Parking Scheme		3
Reduce traffic on A420		2
Insufficient medical cover		2
Improve water pressure		2
Improve sewerage		2
Improve appearance of High Street		1
Reinitiate railway station		1
Make affordable housing		1
No more ??? Sites		1
Remove ??? slip road		1
13. What other concerns do you have?		
Retain village status		14
Improve roads and pavements		4
Cycle Lanes		2
Use village as Park and Ride		2
Reduce Traffic on A420		2
More affordable housing		2
Water pressure		2
Sewerage		2
Coffee Shop		1
More Dog Bins		1
More canal restoration		1
Oxford dormitory		1
Townsend Road		1
14. About You - Owner/Rental?		
Item	Responses	% of Sample of 50
Home Owner	43	86%
Renting a property	7	14%
Rent Privately	6	12%
Rent via Housing Association	1	2%
15. How many people in your Household?		
Item	Responses	% of Sample of 50
One person	9	18%
Two people	25	50%
Three people	9	18%
Four people	3	6%
More than four	4	8%

16. How many Children in your Household?	
Aged 0-11	8
Aged 11-18	7
17. Age of Household	
Under 25	18
25-40	9
40-60	45
60-80	39
Over 80	2